

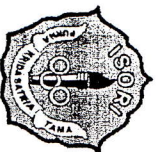
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# Proceeding

**INTERNATIONAL CONFERENCE ON SPORTS**  
**GOR UNY, Saturday, 12<sup>th</sup> DECEMBER 2009**

Theme

**The Development Of Sport Culture  
To be Indonesian Civilization**



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improve their life level to better growth. As its result, sports have not been getting the especial priority yet.

### The Civil Society Paradigm

This world recently is getting more realized that the government's roles is more limited in the process. The past policies which submitted almost at whole to the government are less and less and the society has more desire and ability to develop the civil society which handles problems democratically, the society is self-supporting so that most of the jobs to build the country will be held by the society. That's why Suyono, Harsono (2008 : 1), he suggested that seeing today's condition especially in the enableness process, the government has roles to make the submittance is in the right position. The government has a higher role to build together with society.

Civil society, this term is not unfamiliar term for us, but what is it? Based on Nurcahyo, Andik (2009 : 1) there is a history of the civil society term existence, that is the term of civil society in Indonesia was begun by the idea of Dato Anwar Ibrahim, as the Malaysian Prime Minister and the Finance Minister on that time, he went to Indonesia bringing "the civil society term". Civil society in Indonesian perspective can be formulated as a simple ones, that is building the fair, opened, and democratic society, with the basic is faith to Allah which means the spirit of The One Infinite. It is added with the legalization of the value of august social relationship, as well as tolerance and pluralism also; are the continuing of the civil values (tamaddun). It is why the tolerance and pluralism are the existence of bond of civility.

Nurdin, Diding (2007: 1) also suggested about the definition of civil society, that is a society which characterized by principles in which one of them is ..... (d) the high rewards of human dignity..... Indrawan, Rully (2009: 4) also said that civil society basically is a social community in which justice and equivalence are being the fundamnet. The estuary is on the democracy, which is formed as the cause of the existence of real participation of the group members of the society. Meanwhile the law is claimed as the only controlling instrument and the society's behavior observation.

Beside the explanatories above, Handoko, Teguh (2009 : 2) also stated his opinion, that is, literally the civil society itself is the translation of Latin words, *civilis* societies, firstly used by CICERO (106-43 S.M.) -- an orator and Roman poet. Roma --, which definition refers to the individual and social cultural symptom. He mentioned civil society as a political society which has law codes as the basic of life management. The existence of law managing the association among individuals signs the civilizing of a kind of certain societies. This such society, in the past times, is the society who lives in the cities in the urban life the citizens have conquered their life beneath one and other form of civil law as the basic and the one who manages life together further it can be said that the forming of the civil society is the feal urban society forming.

Rahardjo (1997: 17-24) in Handoko, Teguh (2009 : 2-3) stated that madani society is the translation of English term, *civil society*. The civil society term has been existing since BC era. The man who stated the term of civil society is Cicero (106-43 SM), as an ancient Greek orator. Civil society based on Cicero is a civilized political community as exemplified by urban people who have law codes them selves; by the concepts of civility and urbanity, hence a city is understood not only as a citizens concentration, but also a civilization and cultural center.

Consider to Bahmuelier (1997) in Suharto, Edi (2009: 3), there are some characteristics of madani society, they are:

1. The individuals and exclusive groups are integrated into the society through social contract and social alliance.
2. The power is spreading so that the dominated importance in society can be reduced by alternative powers.
3. The development programs dominated by government are completed with the society base development programs.
4. Individual and state's importances are connected because of the membership of volunteer organizations is capable to give inputs into the governmental decisions.
5. The growth of the creativity which was pursued by totalized regimes before.
6. The wide-spreading of loyalty and trust so that people admit their connectivity to other people and not individualistic.
7. The existence of social liberation through social institutes' activities with various perspectives.

Based on those characteristics, it is hoped that it can be said that madani society is a democratic society in which its members realize their rights and obligations in speaking their opinion and doing their importance; where the government gives chance so wide for the citizens' creativity to realize the development programs on their area. Nevertheless, madani society is not at one stroke society, which is empty, taken for granted. Madani society is a liquid concept which is formed by a long historical process and the continuing fighting. If we study, people of developed countries which can be said as madani society, hence there are pre-conditions to be fulfilled to be a madani society, they are: the existence of democratic governance (a democratic government chosen and empower democratically).

democratic civilian (civil society who able to stand the values of civil security, security, civil responsibility and civil resilience). If we decompose it, two of the criterions become the prerequisite target of madani society:

1. The individual, family, and groups' basic needs are fulfilled in society.
2. The expanding of human capital and social capital which is conducive to the forming abilities to finish the life jobs and the connecting of trust and social relationship among groups.
3. There is no discrimination in various development's areas; in other word, the access into many social services is opened.
4. The existence of rights, abilities and chances for society and self-supporting institutes to be involved into various forum where common interest and public policy can be grown.
5. There is cohesiveness among groups in society and the growth of esteeming attitudes of each other differences among cultures and faiths.
6. The well-held governance system which is giving way for the economic, law, and social institutes run productively and socially fair.
7. There are trust and certainly quarantines among the social nets which possible to connect the relationship and communication among them smoothly, openly, and believed.

### Reward Reality

The term of "Reward" or often meant in Bahasa Indonesia as *bonus* literally is a premium; substance adding as a gift (Tim prima pena, 2006: 8). Reward, an appreciation gave to the members to motivate so that one will work better, a spirit or a push toward single member is very necessary considering that man is motivated by his needs, as well as when working either on personal life, by understanding and fulfilling the members' needs hence the work achievement will be increased (Djiwaprada, Subagija, 2008: 1).

Reward or most knowledgeable as "bonus" in our country is most existed on every part not in one part only actually. These reward and punishment are usually conducted on work, corporation, sports, and also military.....(2008 : 2) continuing that this reward in its theory, pointing that appreciation is an important factor in the effort of increasing the works of a man beside other factors, individual soldier who achieves it, but also the group, family and neighborhood, the pride will rise, the confidence will be stronger, the member will be satisfied because his achievement is admitted so that when its time it will increase the work discipline and ethos.

### Motivation Reality

Through sports people are hoped to earn the success and reach the satisfaction. The satisfaction is multitarious of manner and, for athlete, one of prime satisfaction forms is reaching the highest achievement, or a victory in contest. Expectation to be successful in reaching the contest achievement cannot always be reached, so that it can generate emotional problems.

Berelson and Steiner dalam Seyobroto, Sudibyo (1993 : 61) stated that motivation is a general term that will use to refer to all those inner striving condition variously described as wishes, desires, need, drives and the like. Similar thing is said by Setyoto, Sudibyo (.....: 63) that motivation in sports various among individuals. It is caused by the differences of requirement and importance, as well as caused by age, enthusiasm, work, and other requirements. Prima Pena Team (2006: 320) also stated that the definition of motivation is a pushing (with morale support) with a target or an action. Similar to this, Lefton in Alim, Abdal (2008: 66) that motivation is a specific internal condition and instruct somebody's behavior to a target.

Related to above, Susilo, Joko (2008: 1) giving an opinion to that that giving motivation is the process of motivation, motivation itself represents the process of motive giving (mover) to all its subordinate in such manner, so that they will work candidly. As according to the clarification here Maslow in Djiwaprada, Subagija (2008 2) also enhance that impeller factor causing somebody will work extra satisfying is motivation, lapped human needs is arranged by orders. When people have been reaching their needs, hence higher level requirement become the new requirement which must be reached.

### Reward As A Motivation in Reaching the Madani Society

Shortly, Wikipedia.com (2009: 1 and 3) signalized that simple meaning about the intend of madani society is a civilized society in building, running, and intending the life. Beside that, one of the characteristics is: .....(3) that is balance and propositional between rights and obligation, and also responsibility toward the neighborhood.

Movement up to sports cultures, according to Amung, in Compass (2007: 1-2) expressing that it has started to be seen. Some championship and aid for athletes of various sport branches in the end is also being done. "The understanding to the important of sports is implemented to the practical form and not just a theory. The society ensures, sports can become the impeller to go the society forward", and besides sports for the achievement, the society's understanding also starts to awaken. This matter



according to Amung, of course brings the positive consequence for athlete. With the big belief from society, athlete ought to do his best which later is rendered to society. Society and family can push those who have talents to go forward to professional sports arena.

Same thing is also expressed by Henrikus in Candra, Andi (2005: 1) at the time of commemoration Haornas XXII, what have theme "Sports Development Towards The Madani Society". Hence at least there are three essence of development and athletics developments wish meant and implemented at one in development. Make-Up of athletic achievement forwards, socializing the cultural movement, by using athletics as media aim to increase healthy life pattern as part of life requirement of the society. So that it will correlate to make-up corporeal fitness.

In this matter, those efforts in the matter of government's supports to run national development in the sports sectors are managed in the Ketetapan MPR RI No II/MPR/1999 about GBHN including 6 main policies (Kemeneppora.go.id, 2009 : 1) they are:

First, construction and athletics development representing the part of effort of human quality of Indonesia aimed at the make-up of corporeal freshness, society's mental and spirit, and also addressed to form the character and personality, high discipline and sportiveness and also the achievement increasing which can awaken the pride feeling of nationalism.

Second, socializing the sports movement and sporting the society are maintaining to be improved to be more extended and flatten onto every corner of the country to create the athletic culture and healthy climate pushing active role of the society in improving the athletic achievement. It is required to be grown that a sportsmanlike society attitude and responsibility in all sports activity.

Third, in the effort of improving athletic achievement it is required to be executed a sportsman construction as early as possible through seeking and monitoring, seeding, educating, and training achieving athletic which is relied on the science and technological effectively and efficiently and also improving the organizational quality sportsmanship either in center level and also area level.

Fourth, fixing the athletes' nutrition, completing the training method, and using the athletic equipments which requires to exploit the science and technological precisely. It is also needed to be improved the cultural value cultivation which capable to grow and improve the sportiveness, discipline, motivation to reach the achievement, and never give up attitude and also responsible in pursuing athletics excellence which respect the name and nation and state's honor.

Fifth, supply adequate sports medium in school environment, start from the elementary school up to college, and also environment of work and settlement executed both by government and also society's contribution to be continued and improved so that the seeding of sportsman and sport construction can be more mounting and flattening onto every corner of the country covering every, as well as age, man and woman including children, adolescent, young fellow, resident of old age and disabled people. Supplying the athletic medium, including athletic health, supplying education facility of sports teacher and trainer and also constructing the training system are more developed professionally.

Sixth, sportsman, coaches, and builders which have achievement are needed to be given any special attention and fair appreciation to increase the spirit and motivation in racing higher level achievement.

### CONCLUSION

In the efforts of reaching for achievement or more knowledgeable as champion (in sports), it is shown that there are quite a lot influencing factors. It is where athletes have so many targets in their efforts of reaching for champion or achievement, although in an era such this times it doesn't show again whether one of athletes' motivations in reaching the achievement or champion is [of] one of dominant factors in this time is reward or more known as bonus. It is when they get the bonus reward, they are expected to have a reciprocal behavior between the sportsman and the related organizations, institution or relevant governmental elements. Of that existing elements, they can be allied hence governmental expectation possibility to secure the prosperity of all nation warrior who have fought to bring the odorous name of the nation can be reached. So that our athletes can be categorized as athletes who pertained into the civilisociety in this time.

Shortly, Wikipedia.com (2009: 1 and 3) signalized that simple meaning about the intending of madani society is a civilized society in building, running, and intending the life. Beside that, one of the characteristics is: ..... (3) that is balance and propositional between rights and obligation, and also responsibility toward the neighborhood. Beside that the definition of reward is an appreciation gave to the members to motivate so that one will work better; a spirit or a push toward single member is very necessary considering that man is motivated by his needs, as well as when working either on personal life, by understanding and fulfilling the members' needs hence the work achievement will be increased (Djwaprada, Subagdia, 2008: 1).

While supporting motivation for the athletes to be appreciated and become the champion so that they can deserve the result matching to what was expected the core important is one of the targets such reward or bonus, also as well as the athletes them selves should have the motivation at first. Berelson and Steiner dalam Setyobroto, Sudhryo (1993 : 61) states that motivation is a general term that will use to refer to all those inner striving condition vaitronisly described as *Wishae* *hasrat* *word* *.....*

individuals. It is caused by the differences of requirement and importance, as well as caused by age, enthusiasm, work, and other requirements.

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