



ENGLISH FOR SPECIFIC PURPOSES



English Education Program

THE ORIGINS OF ESP

- The demands of a brave new world
- Expansion in scientific, technical, and economic activity on an international scale after World War II
- English was accountable in the scrutiny of the wider world.



A revolution in linguistics

- A research finding: language we speak and write varies considerably, and so is English
- English needed by a particular group of learners could be identified by analyzing the language characteristics of their specialist area of work or study
- Tell me what you need English for and I will tell you the English that you need



Focus on the learner

- Learners are seen to have different needs and interests.
- Learners' needs and interests have an important influence on their motivation to learn and the effectiveness of their learning.
- The learners' needs will improve the learners' motivation and thereby make learning better and faster.



