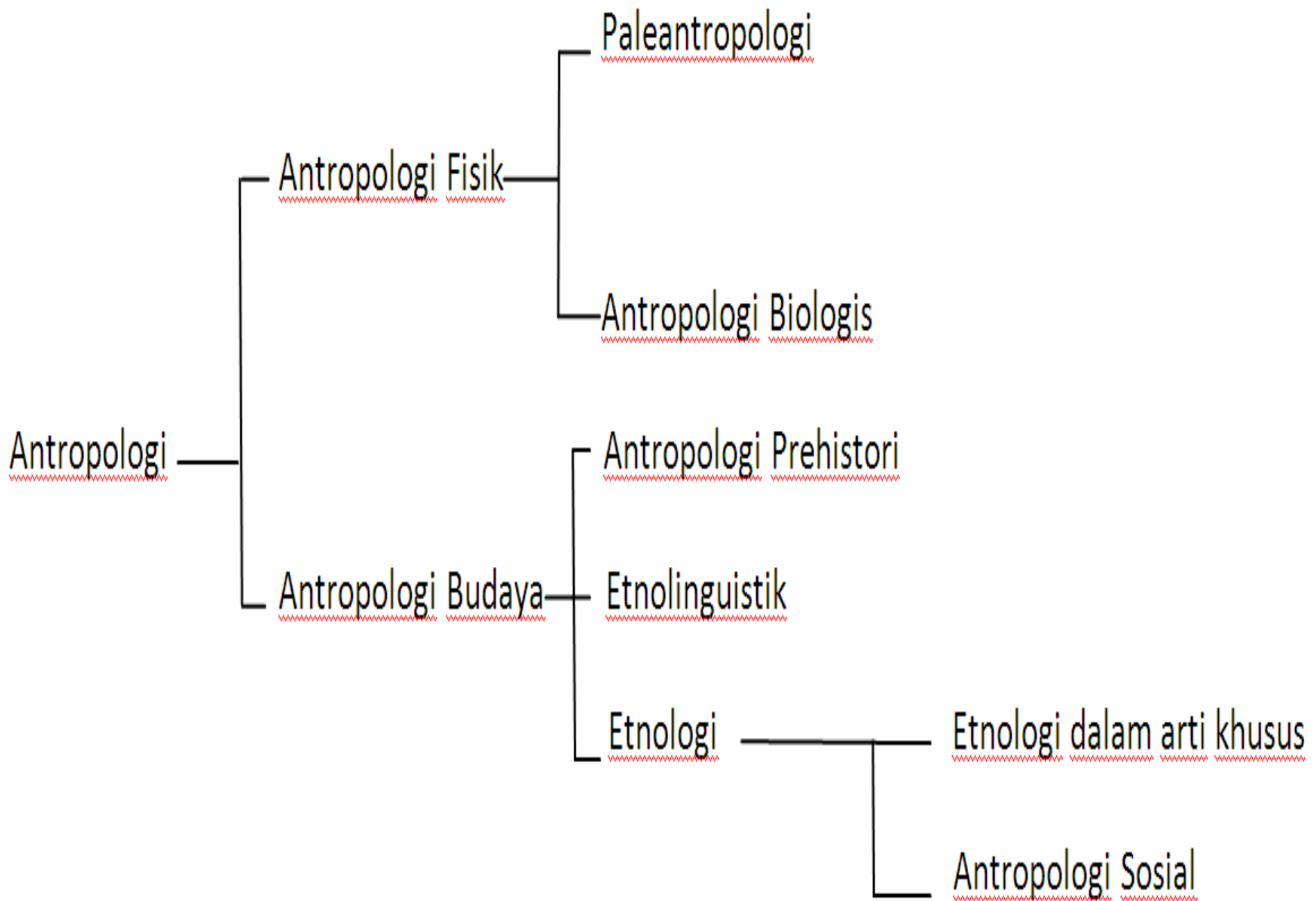


DASAR - DASAR ILMU SOSIAL

Lesson VI. Antropologi

Ruang Lingkup Antropologi

**Aneka bentuk fisik,
masyarakat, dan
kebudayaan Manusia**



**KONSEP DASAR
ANTROPOLOGI**

- **Tradisi**
- **Kebudayaan**
- **Evolusi**
- **Culture area**
- **Enkulturasi**
- **Difusi**
- **Akulturasi**
- **Etnosentrisme**
- **Ras dan etnik**
- **Stereotipe**
- **Kekerabatan**
- **Magis**
- **Tabu**
- **Perkawinan**

Teori- Teori ANTROPOLOGI

- Teori Orientasi nilai budaya -- Kluckhohn
- Teori Evolusi Sosiokultural Paralel-
Konvergen- Divergen --Sahlin dan Haris
- Teori Evolusi Kebudayaan --Lewis H Morgan
- Teori Evolusi Animisme dan Magic --Taylor
dan Frazer
- Teori Evolusi Keluarga-- JJ Bachoven
- Teori Upacara Sesaji --Smith

Tradisi sama dengan **kebiasaan-**
kebiasaan yang terpolakan secara budaya
di masyarakat

Kebiasaan melekat pada perorangan --
Tradisi melekat pada kehidupan dan alam
pikiran masyarakat

Kebudayaan
adalah hal-hal yang
berhubungan dengan
budi dan atau akal
(Kuntjaraningrat)

Terminologi

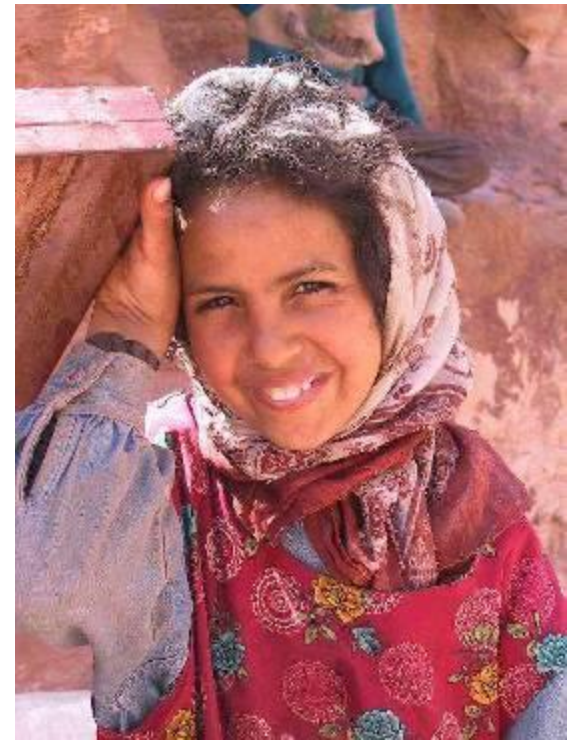
Folk Culture – kebudayaan tradisional dipraktekkan dalam kehidupan, skala kecil dan homogen, kelompok perdesaan dan relatif terisolasi.

Popular Culture – kebudayaan Populer - ditemukan di masyarakat, relatif skala besar dan heterogen bahwa ada andil kebiasaan tertentu walaupun ada perbedaan karakteristik pribadi.

Material Culture – obyek fisik yang dihasilkan oleh suatu budaya dalam rangka memenuhi kebutuhan material: makanan, pakaian, tempat tinggal, seni, dan rekreasi. Carl Sauer (Berkeley, 1930 - 1970)

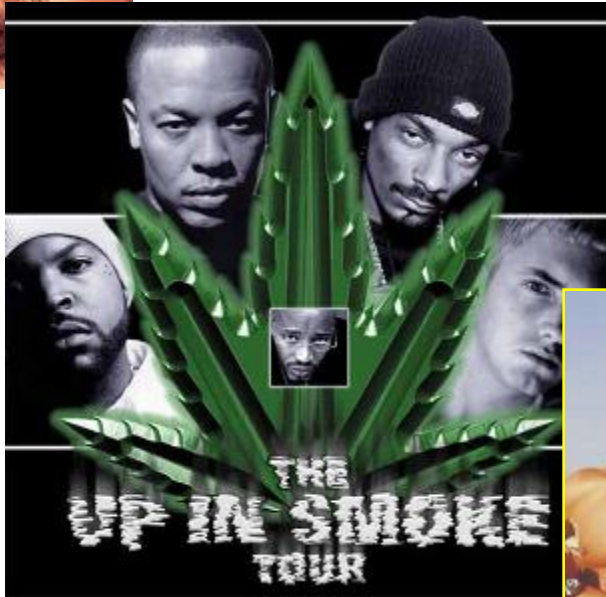
Folk Culture

- Stable and close knit
- Usually a rural community
- Tradition controls
- Resistance to change
- Buildings erected without architect or blueprint using locally available building materials
- anonymous origins, diffuses slowly through migration. Develops over time.
- Clustered distributions: isolation/lack of interaction breed uniqueness and ties to physical environment.



Popular Culture

Clothing: Jeans, for example, and have become valuable status symbols in many regions including Asia and Russia despite longstanding folk traditions.



BAYWATCH





Swimming Pool, West
Edmonton Mall, Canada



McDonald's Restaurant, Vencie



Dubai's Indoor Ski Resort



Muslim Women in Traditional Dress at Indoor Ski Resort

Effects on Landscape: creates homogenous, “placeless” (Relph, 1976), landscape

- Complex network of roads and highways
- Commercial Structures tend towards ‘boxes’
- Dwellings may be aesthetically suggestive of older folk traditions
- Planned and Gated Communities more and more common



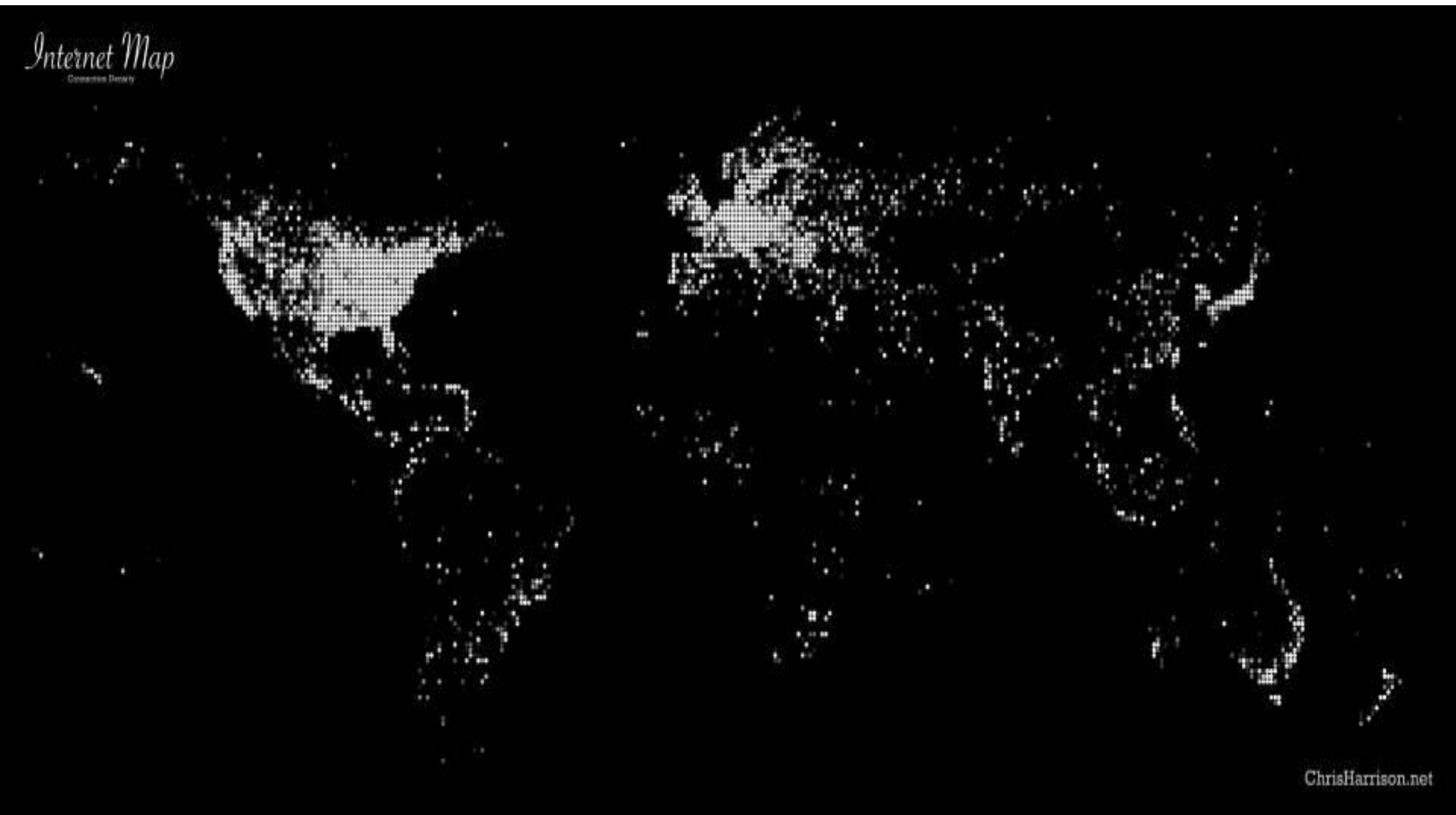
NILAI -- NORMA

✓ **Nilai** -- terkait baik, buruk, sopan tak sopan, cocok dan tak cocok, salah benar

✓ **Norma** -- lebih mengarah pada ukuran dan aturan kehidupan yang berlaku dalam masyarakat (tapi tak tertulis)

Nilai -- mengatur, membatasi, menjaga keserasian hidup dalam masyarakat. Orang yang tak sopan berarti orang tersebut tak mempunyai nilai

Internet Connections



The Internet is diffusing today, but access varies widely.

Internet Connections

Internet Map
city to city connections



ChrisHarrison.net

The Internet is diffusing today, but access varies widely. Some countries censor the Internet, but this is much harder to do.

Benefits of Economic and Cultural Globalization

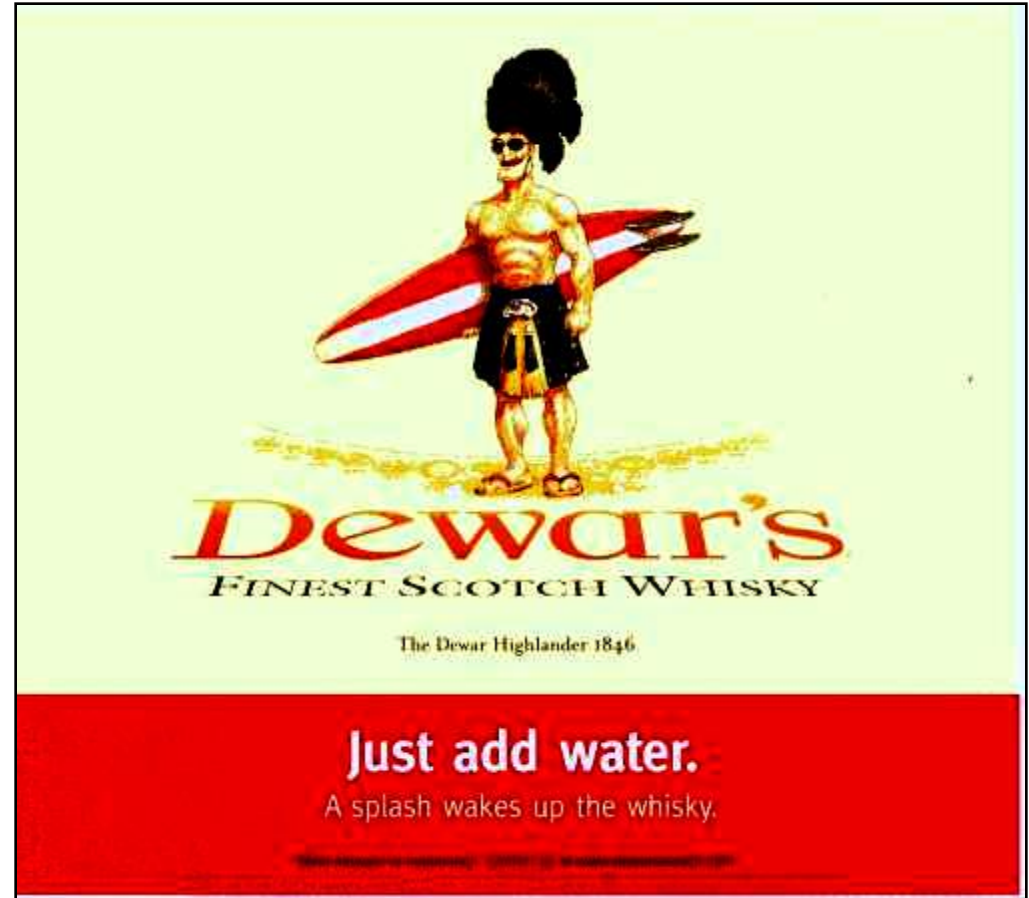
- Increased economic opportunity?
- Higher standards of living?
- Increased consumer choice
- More political freedom?
- More social freedom?



Folk and Popular Culture



Woman with Oxcart, Myanmar



Insanely Rad Scot, with Kilt and Three-Fin Thruster



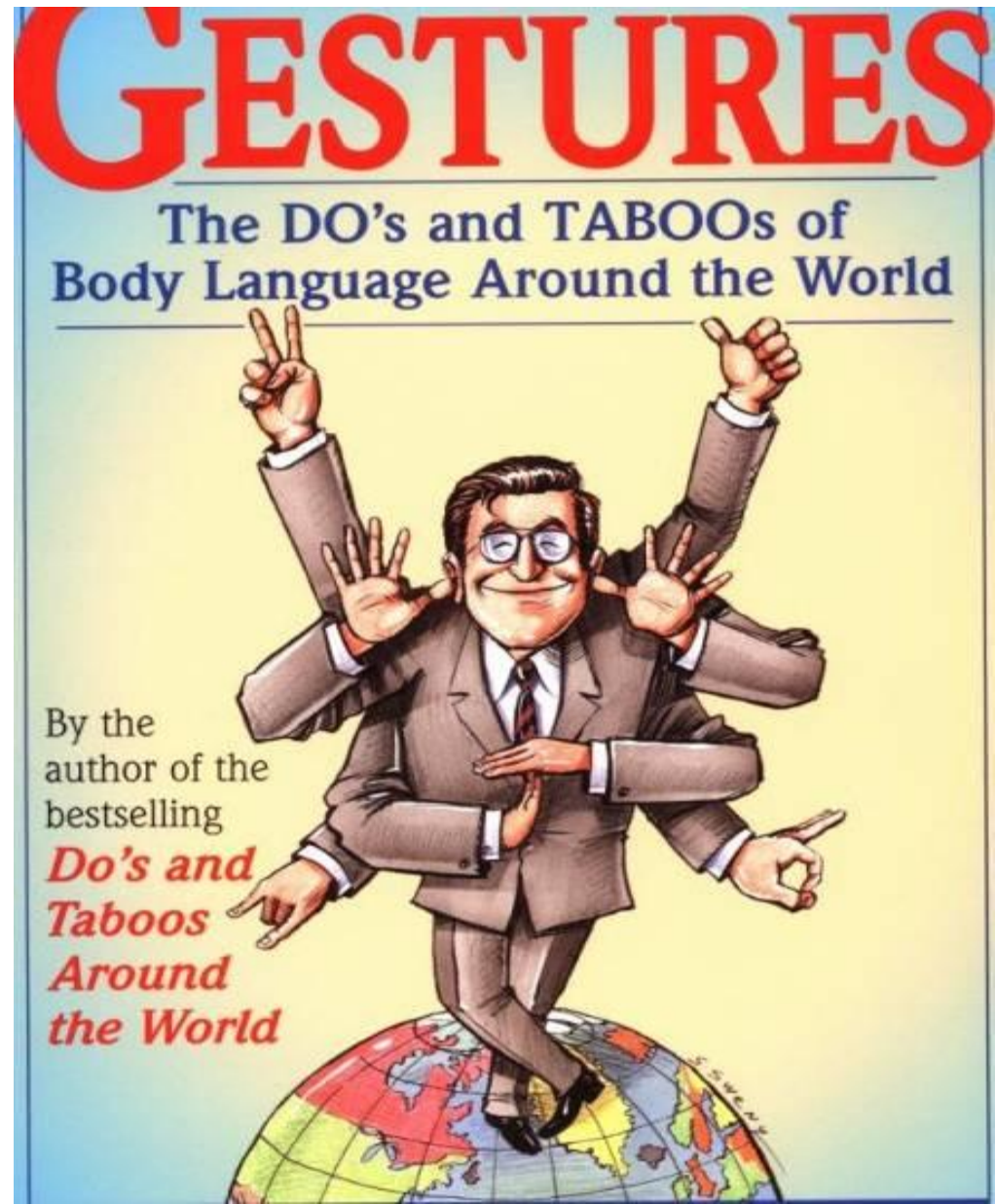


Beijing, China
2004



Important Terms

- **Custom** – frequent repetition of an act until it becomes characteristic of a group of people..
- **Taboo** – a restriction on behavior imposed by social custom.
- **Habit** – repetitive act performed by an individual.



Folk Culture – rapidly changing and/or disappearing throughout much of the world.



Portuguese Fishing Boat



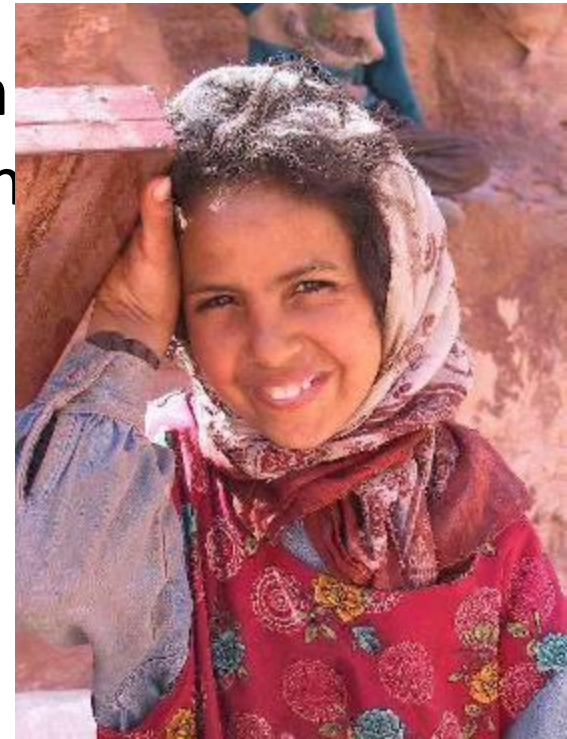
Guatemalan Market

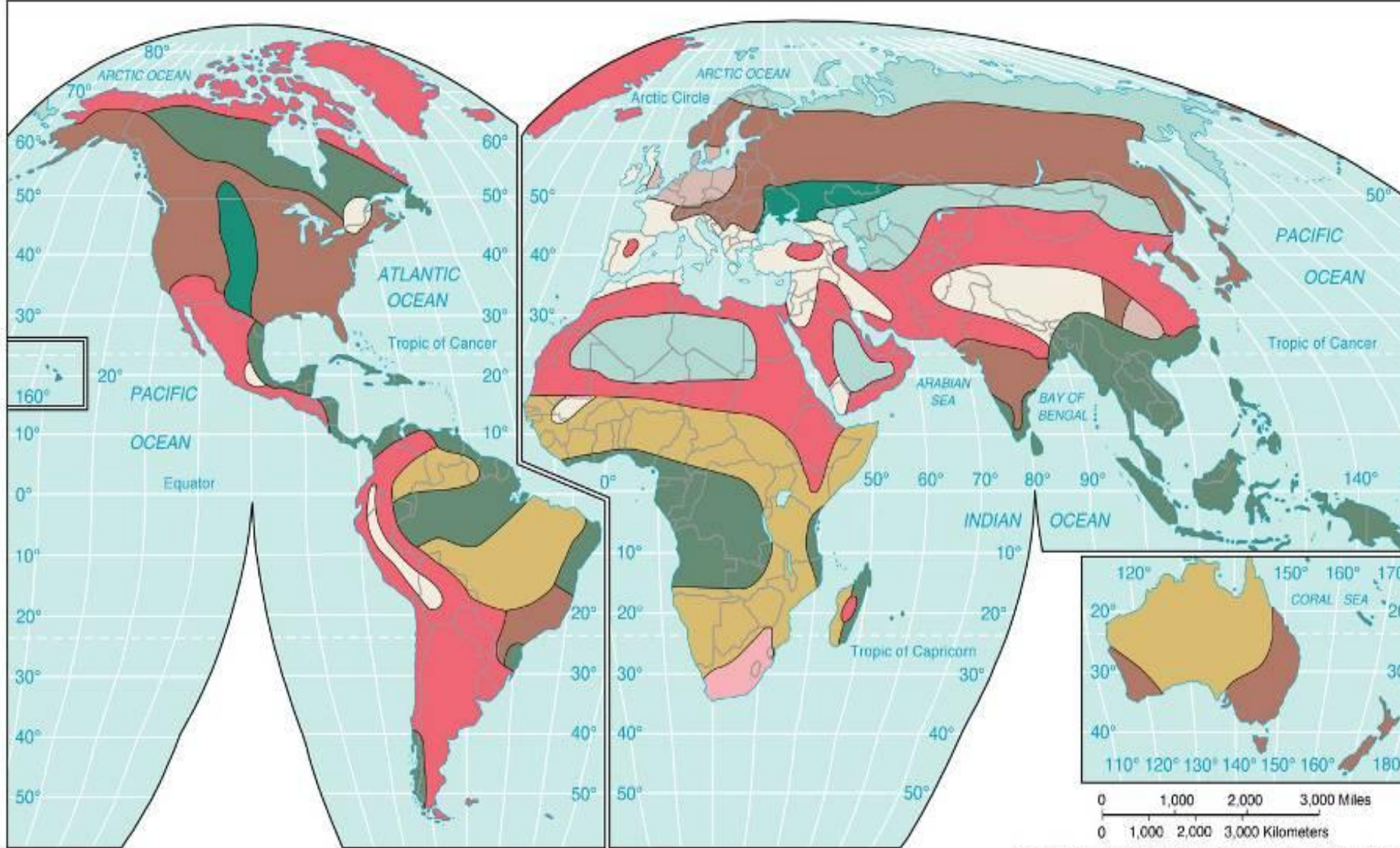


Turkish Camel Market

Folk Culture

- Stabil dan tertutup
 - Biasanya di masyarakat pedesaan
 - Terdapat kontrol Tradisi
 - Tahan terhadap perubahan
- Bangunan didirikan tanpa arsitek atau cetak biru menggunakan bahan bangunan lokal yang tersedia, terjadi difusi perlahan-lahan melalui migrasi. Berkembang dari waktu ke waktu.
- Mengelompok : isolasi / kurangnya interaksi keunikan berkembang biak dan ikatan dengan lingkungan fisik





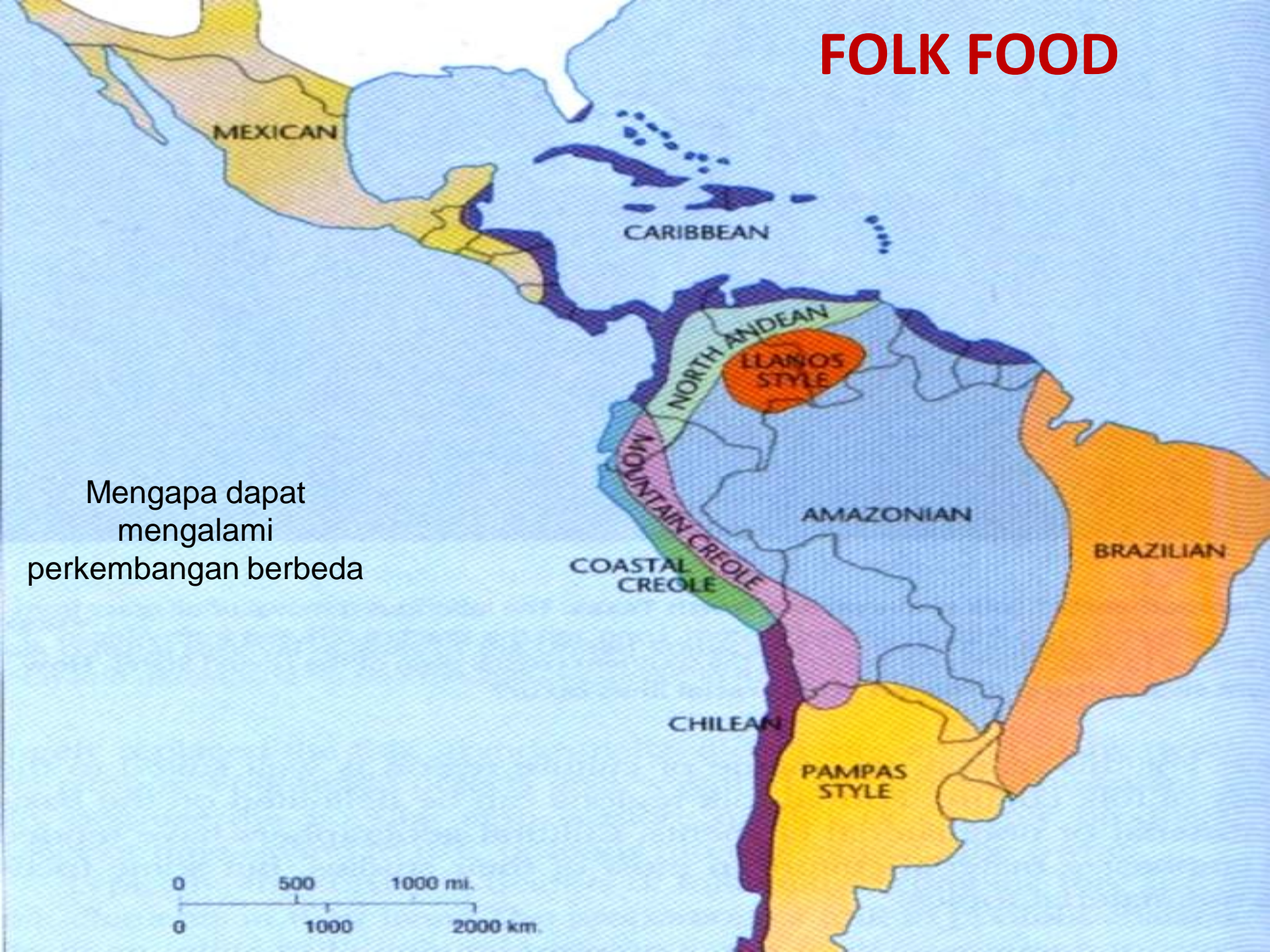
Stone construction
 Fired brick
 Earthen construction
 (including sun-dried brick)

Sod construction
 Tent housing
 Logs or sawn lumber

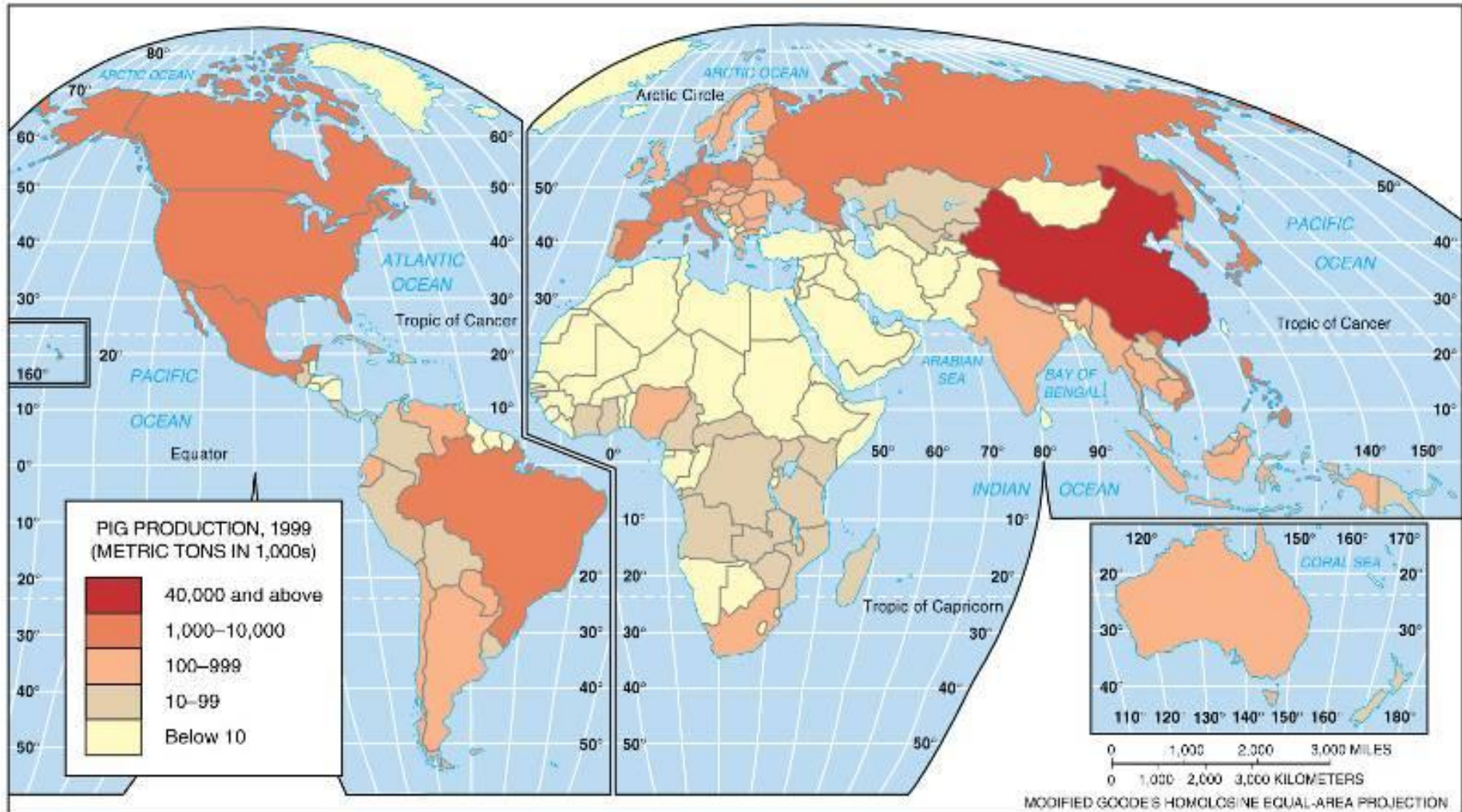
Half timbering
 Poles, bamboo, leaves and b...
 Brush-thatch

FOLK FOOD

Mengapa dapat mengalami perkembangan berbeda



Hog Production and Food Cultures

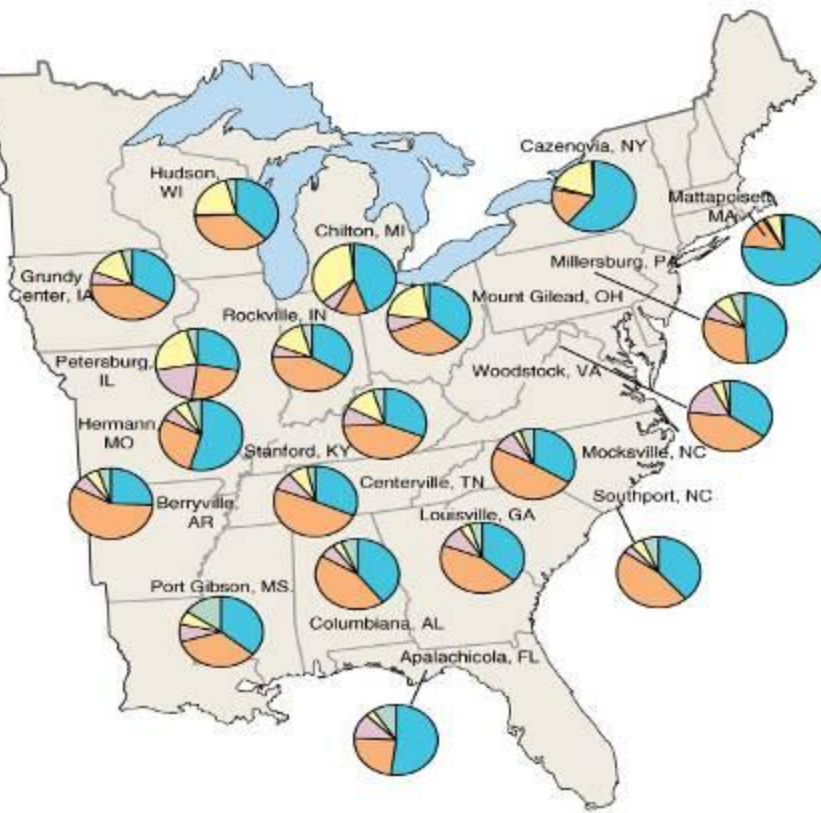


Copyright © 2005 Pearson Prentice Hall, Inc.

Fig. 4-6: Annual hog production is influenced by religious taboos against pork consumption in Islam and other religions. The highest production is in China, which is largely Buddhist.

U.S. House Types by Region

Small towns in different regions of the eastern U.S. have different combinations of five main traditional house types.



Bungalow



Irregular Massed



Double Pile

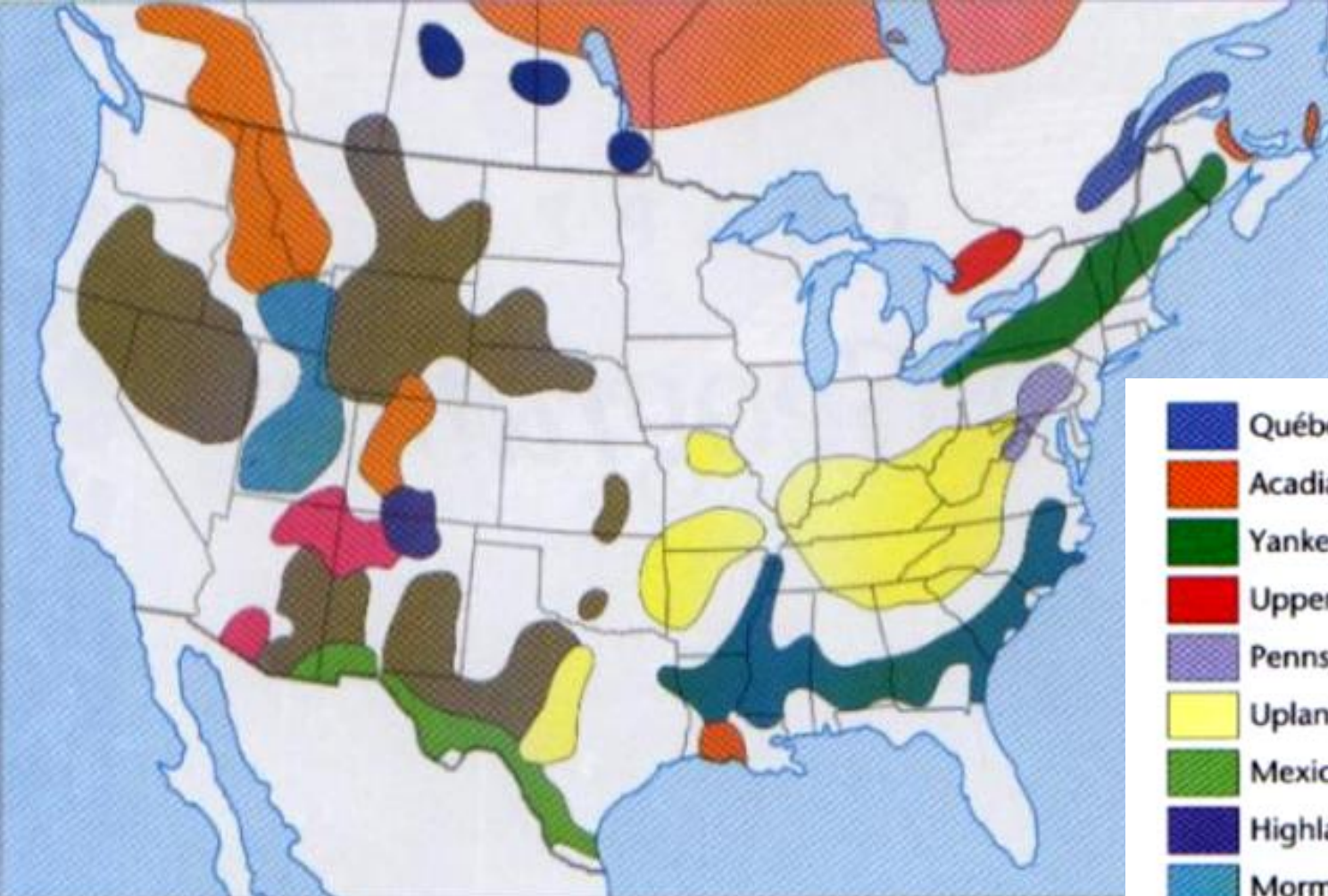


Single Pile



Ranch





- Québec French
- Acadian French
- Yankee
- Upper Canadian
- Pennsylvanian
- Upland southern
- Mexican
- Highland Hispanic
- Mormon
- Mountain western
- African-American
- Northern Forest Native American
- Southwestern Native American
- Plains ranch
- Ukrainian

North American Folk Culture Regions

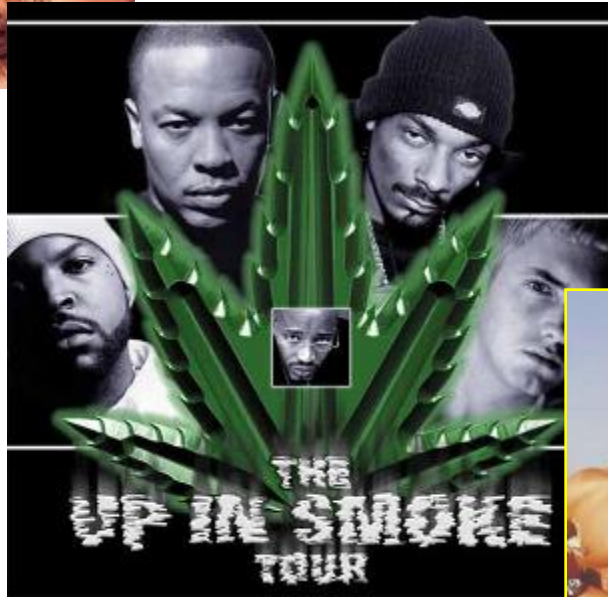
Food Taboos: Jews – can't eat animals that chew cud, that have cloven feet; can't mix meat and milk, or eat fish lacking fins or scales; Muslims – no pork; Hindus – no cows (used for oxen during monsoon)



Washing Cow in Ganges

Popular Culture

Clothing: Jeans, for example, and have become valuable status symbols in many regions including Asia and Russia despite longstanding folk traditions.



BAYWATCH

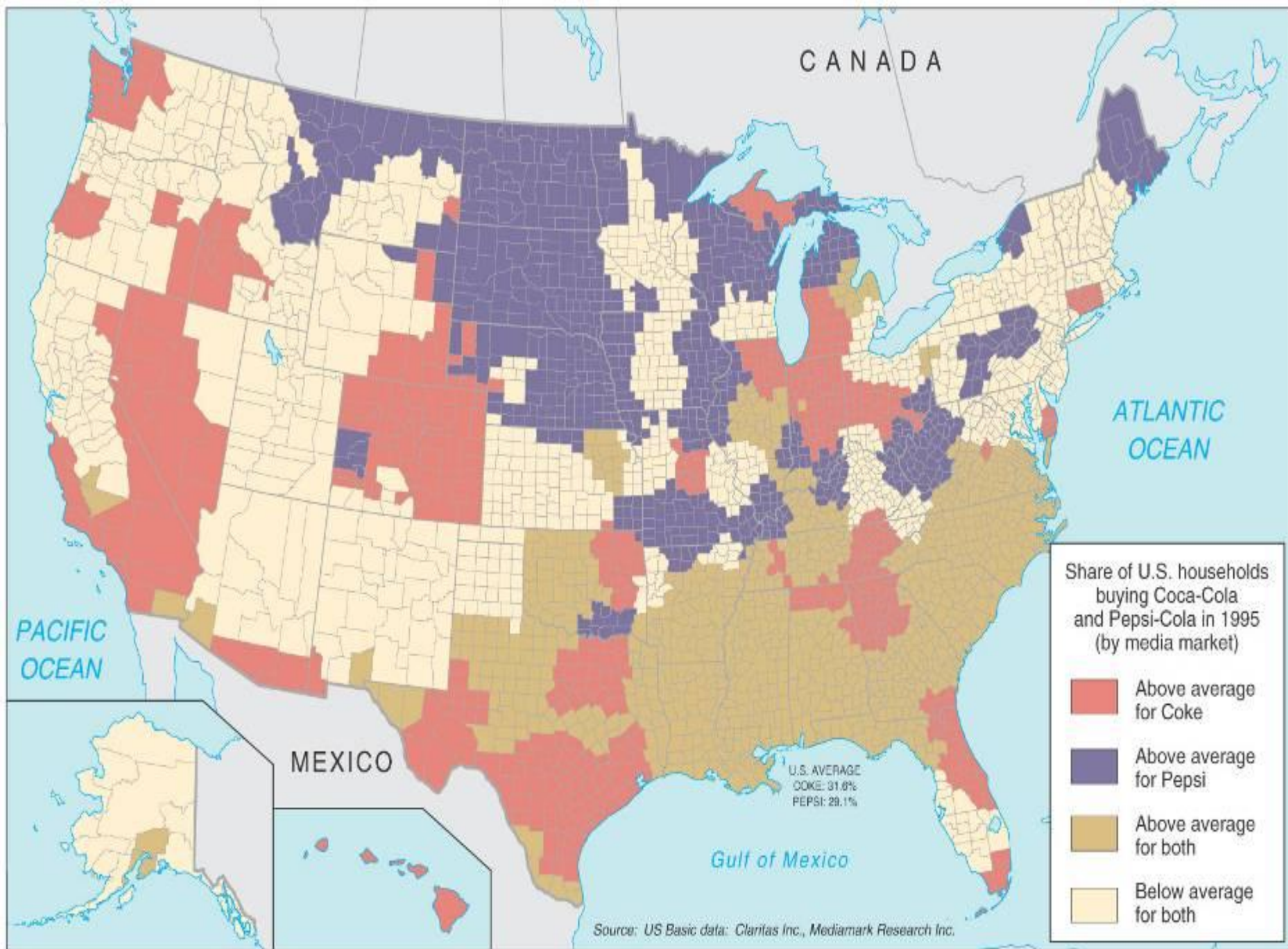


Popular Culture

Wide Distribution: differences from place to place uncommon, more likely differences at one place over time.

Housing: only small regional variations, more generally there are trends over time

Food: franchises, cargo planes, superhighways and freezer trucks have eliminated much local variation. Limited variations in choice regionally, esp. with alcohol and snacks. Substantial variations by ethnicity.



Effects on Landscape:

usually of limited scale and scope.

FOLK

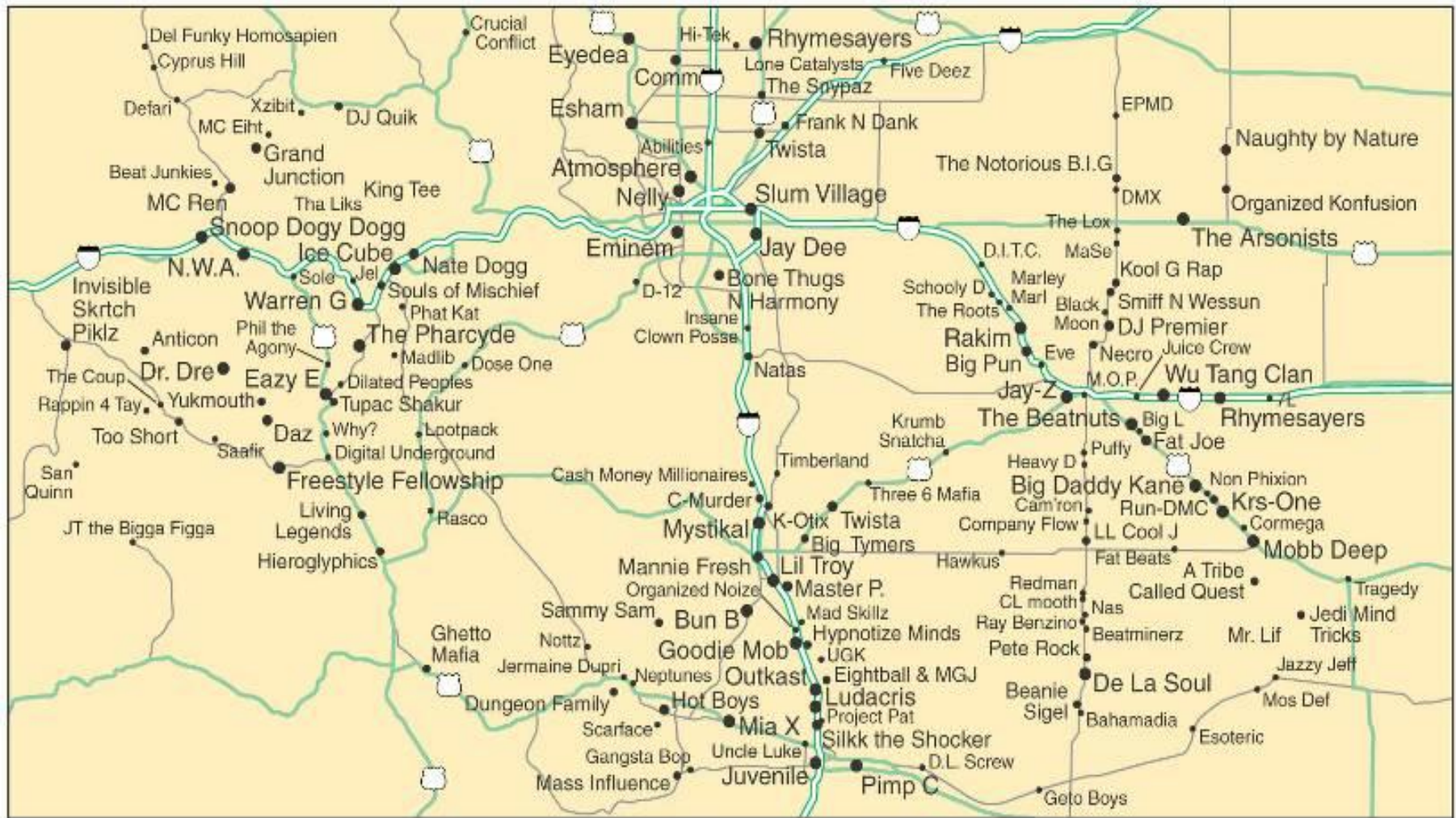
Agricultural: fields, terraces, grain storage

Dwellings:

historically created from local materials: wood, brick, stone, skins; often uniquely and traditionally arranged; always functionally tied to physical environment.



A Mental Map of Hip Hop



Copyright © 2005 Pearson Prentice Hall, Inc.

Fig. 4-3: This mental map places major hip hop performers near other similar performers and in the portion of the country where they performed.

Diffusion of TV, 1954–1999

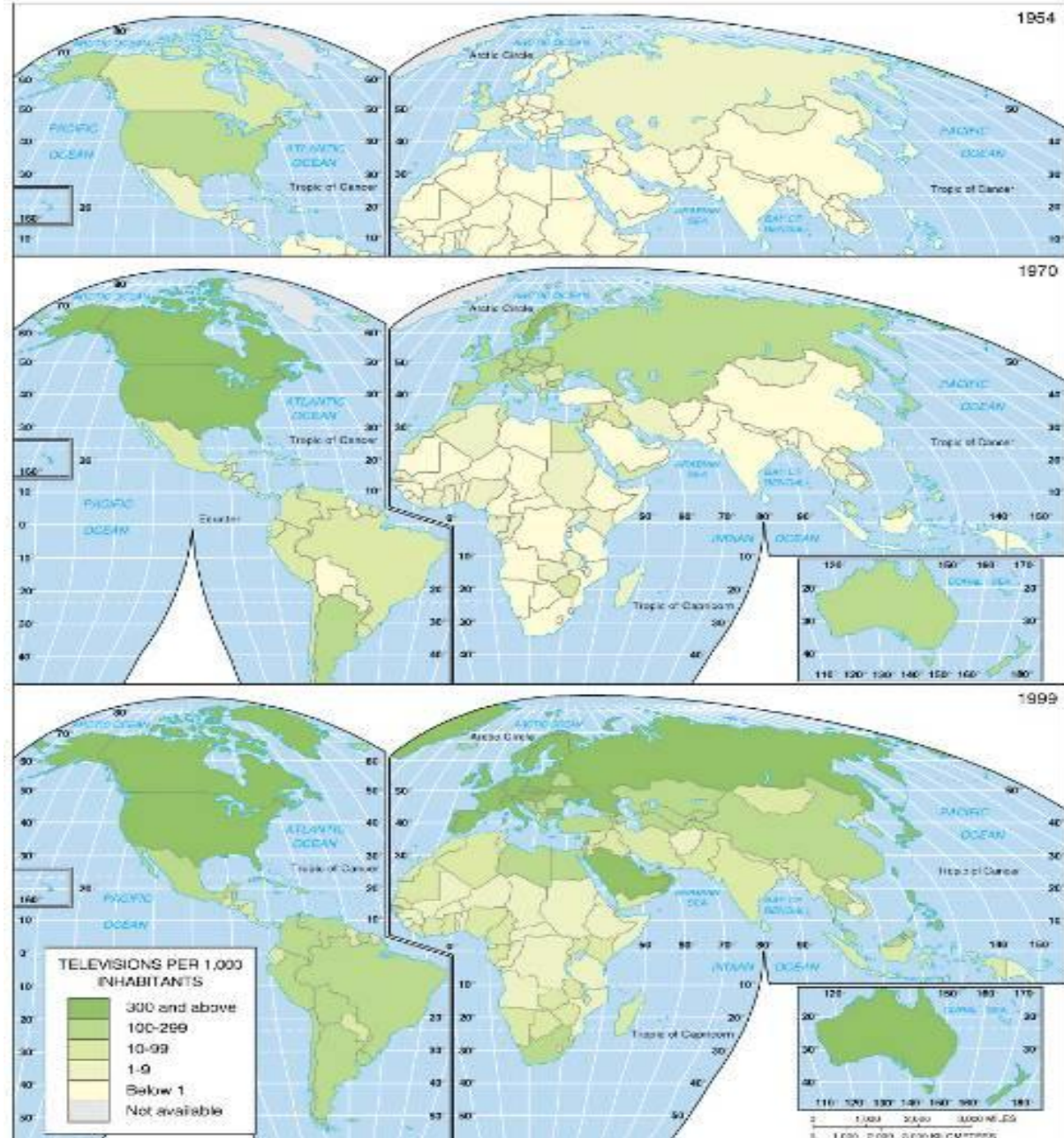
Television has diffused widely since the 1950s, but some areas still have low numbers of TVs per population.

Much media is still state-controlled.

Ten Most Censored Countries:

1. North Korea
2. Myanmar (Burma)
3. Turkmenistan
4. Equatorial Guinea
5. Libya
6. Eritrea
7. Cuba
8. Uzbekistan
9. Syria
10. Belarus

Source: The Committee to Protect Journalists.
www.cpj.org.



Internet Connections



The Internet is diffusing today, but access varies widely.

Internet Connections



The Internet is diffusing today, but access varies widely. Some countries censor the Internet, but this is much harder to do.

Popular Culture

Effects on Landscape: creates homogenous, “placeless” (Relph, 1976), landscape

- Complex network of roads and highways
- Commercial Structures tend towards ‘boxes’
- Dwellings may be aesthetically suggestive of older folk traditions
- Planned and Gated Communities more and more common





Surfing at Disney's Orlando Typhoon Lagoon

Are places still tied to local landscapes?

Disconnect with landscape: indoor swimming pools? desert surfing?



Swimming Pool, West
Edmonton Mall, Canada



McDonald's Restaurant, Vencie



Dubai's Indoor Ski Resort



Muslim Women in Traditional Dress at Indoor Ski Resort

Problems with the Globalization of Culture



Often Destroys Folk Culture – or preserves traditions as museum pieces or tourism gimmicks.

- Mexican Mariachis; Polynesian Navigators; Cruise Line Simulations
- Change in Traditional Roles and Values; Polynesian weight problems



Satellite Television,
Baja California

Problems with the Globalization of Popular Culture

Western Media Imperialism?

- U.S., Britain, and Japan dominate worldwide media.
- Glorified consumerism, violence, sexuality, and militarism?
- U.S. (Networks and CNN) and British (BBC) news media provide/control the dissemination of information worldwide.
- These networks are unlikely to focus or provide third world perspective on issues important in the LDCs.

Environmental Effects of Globalization

Accelerated Resource Use in Consumer Societies:

- Furs: minx, lynx, jaguar, kangaroo, whale, sea otters (18th Century Russians) fed early fashion trends.
- Aggressive consumerism evident in most Western Media , including hip hop and rock and roll.
- Inefficient over-consumption of Meats (10:1), Poultry (3:1), even Fish (fed other fish and chicken) by meat-eating pop cultures
- New larger housing desires and associated energy and water use.

Pollution:

- Water treatment and improved public health may come with higher incomes.
- However, increased waste and toxins from fuel use, discarded products, plastics, marketing and packaging materials, etc.

Benefits of Economic and Cultural Globalization

- Increased economic opportunity?
- Higher standards of living?
- Increased consumer choice
- More political freedom?
- More social freedom?





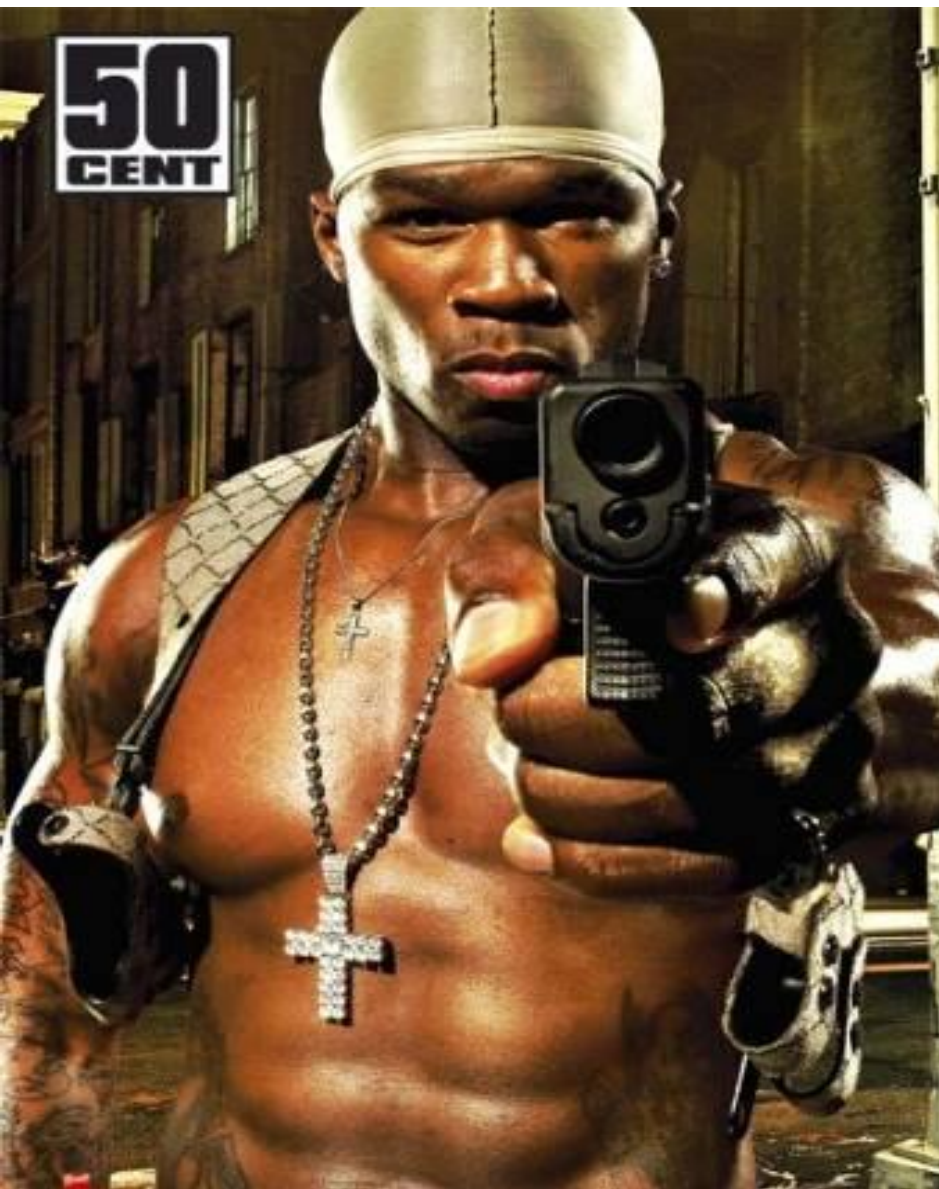
Beijing, China



Palm Springs, CA

Marlboro Man in Egypt





Forbes Hip Hop Cash Kings, 2007



Fiji



Suburban Sprawl, Arizona

Resisting Globalization

- Protests at WTO and G9 meetings
- Al Jazeera
- Indigenous Peoples in Latin America

The screenshot shows the Al Jazeera website interface. At the top left is the Al Jazeera logo and the text 'ALJAZEERA.NET'. Below this is a navigation menu with categories like VIDEO, FRONT PAGE, AFRICA, AMERICAS, etc. The main content area features a large article titled 'Nigeria cabinet dissolved' with a sub-headline 'Acting leader Goodluck Jonathan dismisses ailing president's ministers.' To the right of this article is a 'NEWS BULLETIN' section with a video player for 'UGANDA RIOTS'. Below the main article are two smaller images: one showing soldiers in a field and another showing a police officer with a sign that says 'POLICE'. The bottom right corner has an 'ANALYSIS' section titled 'MARWAN'S IMPERIUM' with the subtitle 'The big white elephant in US-Israeli relations'.

ALJAZEERA.NET

VIDEO
FRONT PAGE

AFRICA
AMERICAS
ASTA-PACIFIC
CENTRAL/S. ASIA
EUROPE
MIDDLE EAST

FOCUS
BLOGS
BUSINESS
SPORT
PROGRAMMES
WEATHER
YOUR VIEWS

SEARCH
ARABIC
ABOUT US

RSS

UPDATED ON:
THURSDAY, MARCH 18, 2010
00:06 MECCA TIME, 21:06 GMT

TENNIS

Nigeria cabinet dissolved
Acting leader Goodluck Jonathan dismisses ailing president's ministers.

DEATHS IN NIGERIA ETHNIC CLASHES
NIGERIA VOWS TO TACKLE VIOLENCE
NIGERIA LEADER'S SILENCE STIRS FEAR
PROFILE: GOODLUCK JONATHAN
PROFILE: UMARU YAR'Adua
NIGERIA'S LEADERSHIP CRISIS
NIGERIA - A FAILED STATE?

NEWS BULLETIN

UGANDA RIOTS

SPECIAL REPORT

IRAQ ELECTION 2010

ANALYSIS

MARWAN'S IMPERIUM

The big white elephant in US-Israeli relations

Now : News
Next (In 44 mins) : News

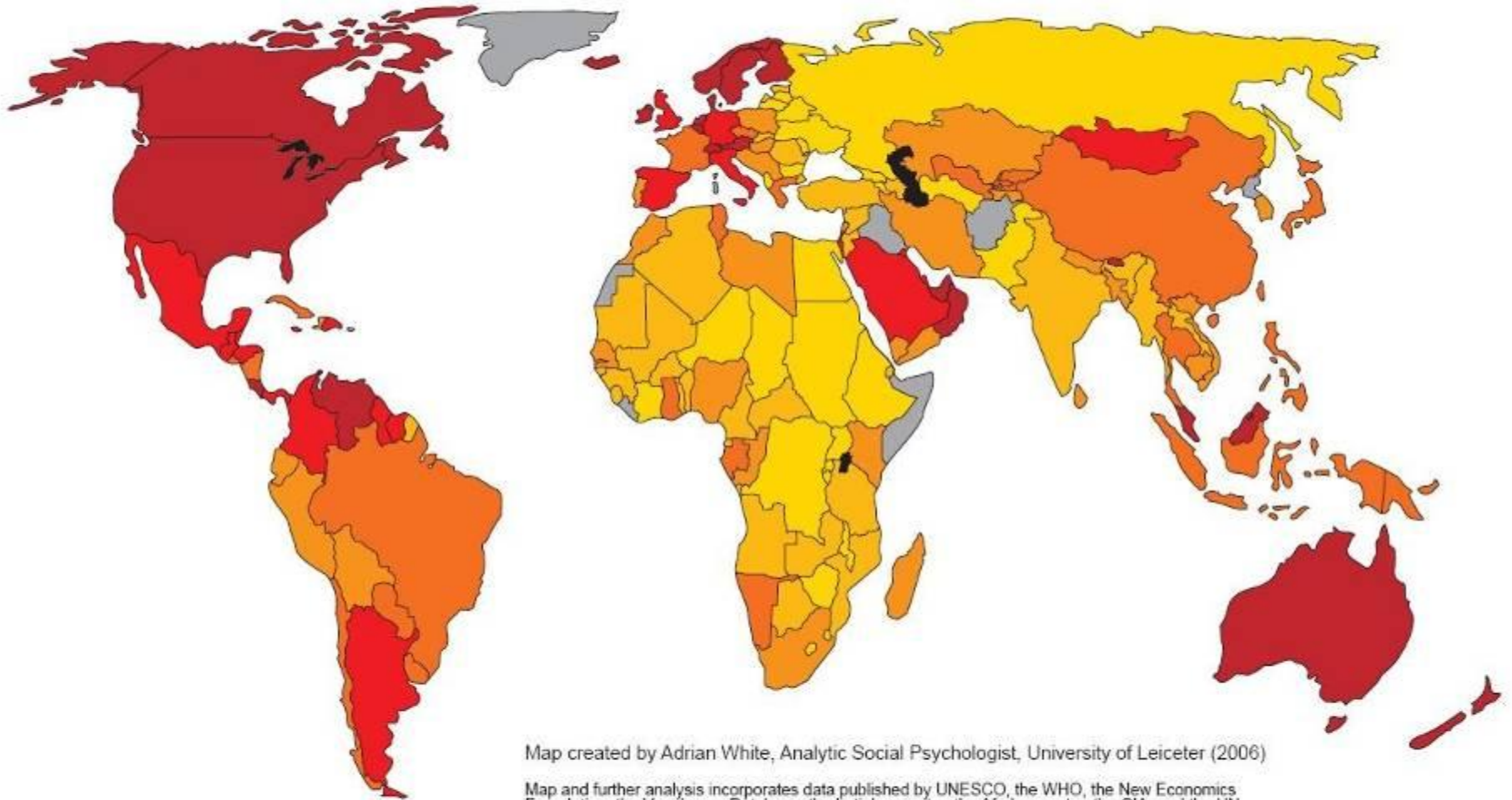
ALJAZEERA

ONE PEOPLE

Riots after fire guts Uganda tombs
Blaze at burial site of traditional kingdom sparks fears of renewed tensions in region.

Tensions persist in the West Bank
Palestinians clash with Israeli police who remain heavily deployed despite lifting of closure.

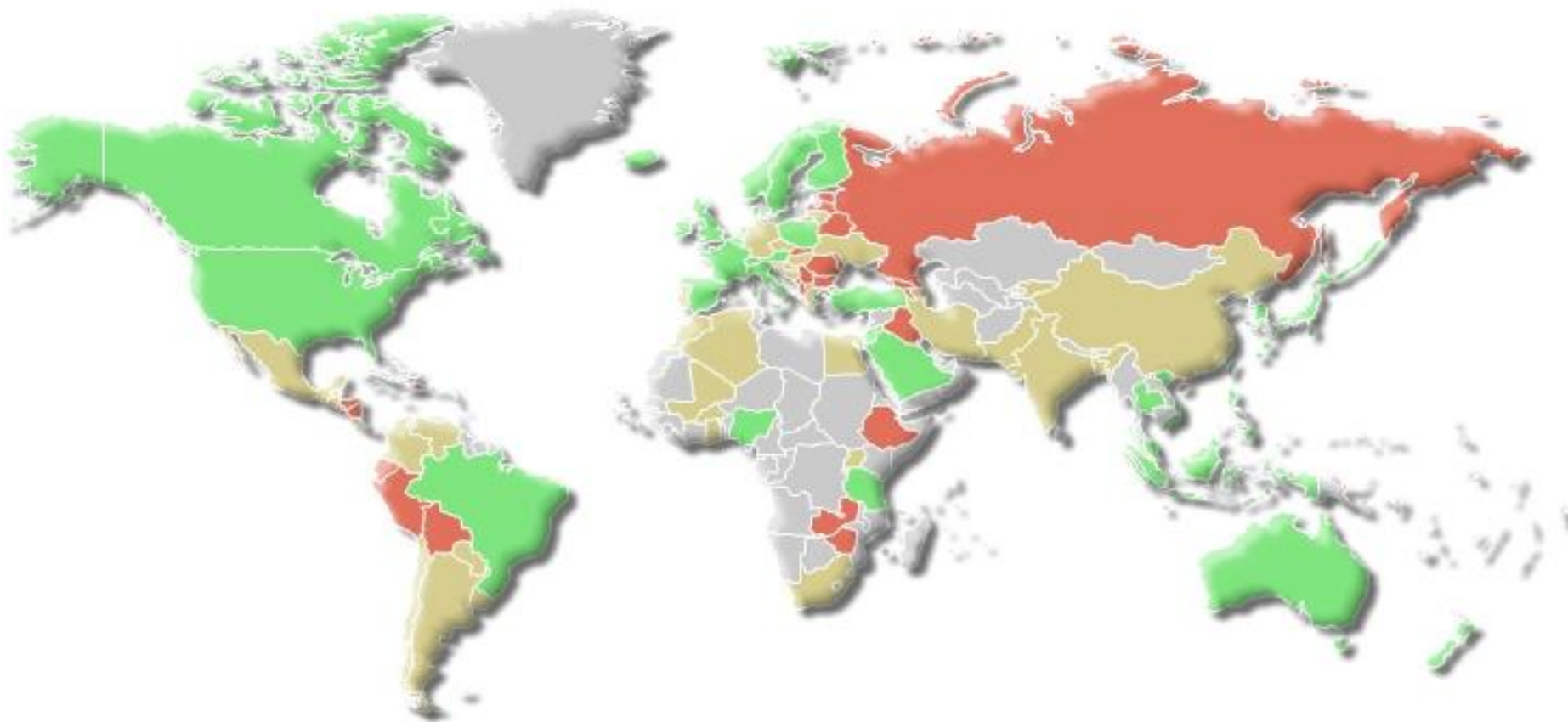
A Global Projection of Subjective Well-being: The First Published Map of World Happiness



Map created by Adrian White, Analytic Social Psychologist, University of Leicester (2006)

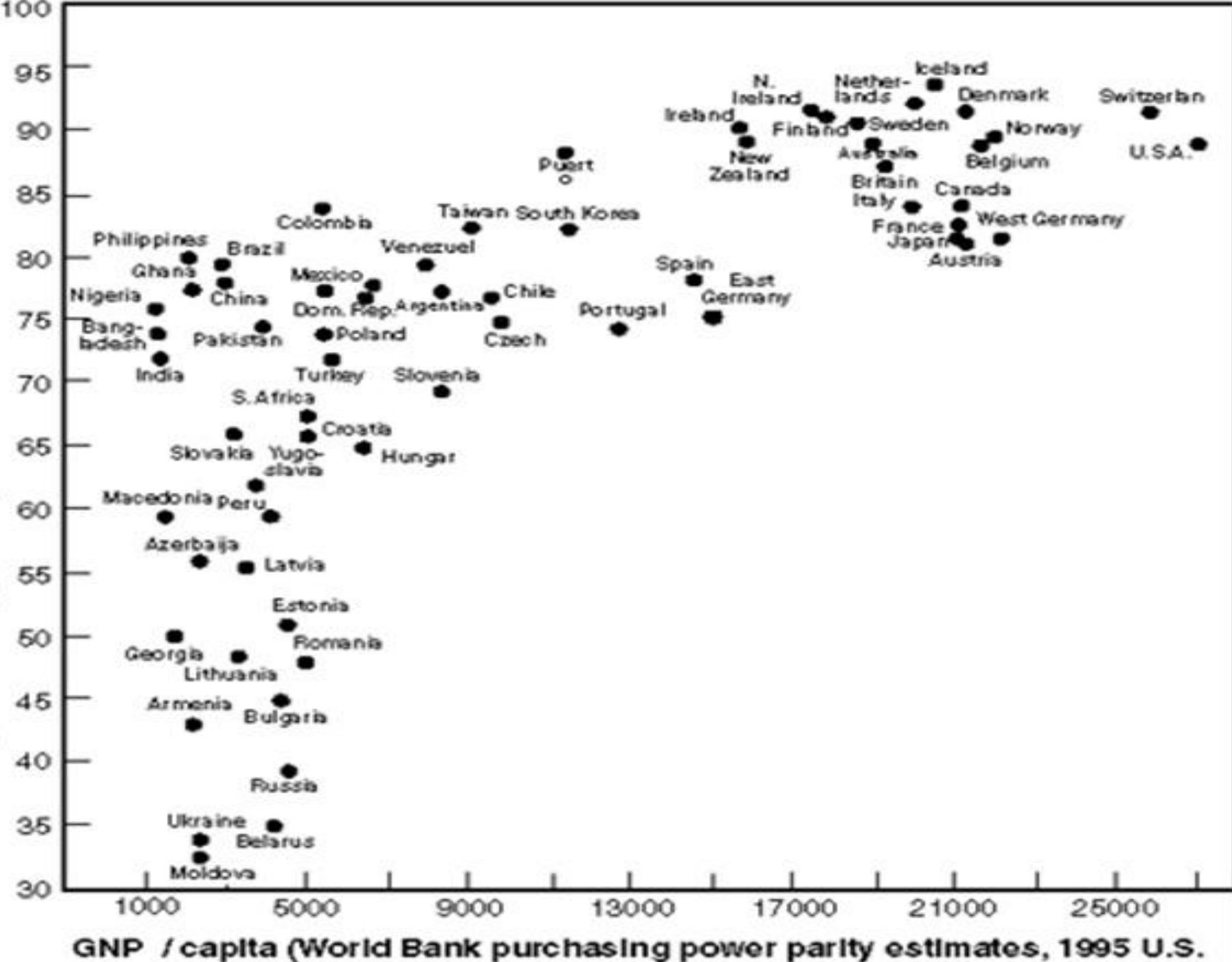
Map and further analysis incorporates data published by UNESCO, the WHO, the New Economics Foundation, the Veenhoven Database, the Latinbarometer, the Afrobarometer, the CIA, and the UN Human Development Report.





■ Less happy (Less than 140) ■ Fairly happy (140-170) ■ More happy (More than 170)

Mean of percent Happy and percent Satisfied with life as a whole



SUM OF FREEDOM HOUSE RATINGS, 1981-1988

