

**PENERAPAN SYARAT-SYARAT PERDAGANGAN (*TRADING TERMS*)
PADA BISNIS *RETAIL* MODERN**

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Abstract

Advantages of several hypermarket make consumers increasingly interested in modern stores. It makes hypermarkets grew in a climate of competition. In face of existing competition, many ways are sometimes done, i.e. to apply the terms of trade that weigh up the suppliers of goods. At the end, the situation impact on the appearance of unfair competition because competitors of retailers are indirectly prevented to do the same activities. Now, the terms of trade allowed to use are only one supplier trading term as outlined in Article 8 paragraph (4) of Presidential Decree No. 112 of 2007 on Settlement and Development of Traditional Market, Shopping Center and Store Modern, which is elaborated through Article 7 paragraph (2) and Article 8 of the Regulation of the Minister of Trade No. 53/M-DAG/PER/12/2008 on Settlement and Construction Guidelines for Traditional Market, Shopping Center and the Modern Store. Creating a climate of healthy competition through the application of the terms of trade can be achieved by regular and simultaneous monitoring or supervision toward the implementation of aforementioned provisions.

Keywords: *Trading terms, Business competition, Hypermarket*