

Producing a good Show



by: Yuswati,
yuswaticc@yahoo.co.id atau yuswati@uny.ac.id

Prodi: Tata Rias dan Kecantikan

21 point to Producing a good Show

- * **Budgeting** * Mailing invitees * Promotion & publicity
- * Hair stylists and make-up * Theme * A show co-ordinator
- * The audience * Plan * Duration * The merchandise * Models
- * Staging * Dressing space * Commentary * Rehearsal



1. Budgeting

- In planning a fashion show, the primary consideration, of course is the **objective** of the show.



1. Budgeting

- The other considerations would certainly include the type and size of the audience and location of the show.



Fashion Show 2005

HOLLYWOOD - CASABLANCA CAFE' MILANO



- At the end of the scholastic year there is the fashion show organized by the students of the Istituto di Moda Burgo.
- This is indeed a spectacular event for students, teachers and talent scout that attend the show.



- This fashion show represents the perfect end and shows **the creative attributes** the students have acquired throughout the year.
- These attributes will certainly afford them the **opportunity to work** in the fashion industry.

1. Budgeting



- The character and scope of the show heavily depends on the budget.

1. Budgeting



- Depending on its **specific purpose** and **theme** every fashion show has a list of budget items that has to be considered.

1. Budgeting

- It is useful to use some type of **checklist** to be certain that there is enough in the budget to cover each of the following



13. Budgeting checklist

- a. Rentals (hotels, catering etc.)
- b. Commentator fee
- c. Model fees
- d. Transportation (trucks, taxis, VIP travel)
- e. Stage and ramp construction, curtains and props
- f. Music
- g. Advertising and publicity

13. Budgeting checklist

- h. Public address system, sound equipment
- i. Lighting
- j. Electricians, carpenters and painters
- k. Alterations, pressing and dressing, hairstyling and make-up
- l. Tickets, posters, invitations and programs
- m. Insurance, security, depreciation of merchandise



Budgetting checklist

a. Rentals (hotels, catering etc.)





Budgetting checklist

b. Commentator fee



VIEWIMAGESTM



Budgetting checklist

c. Model fees





Budgetting checklist

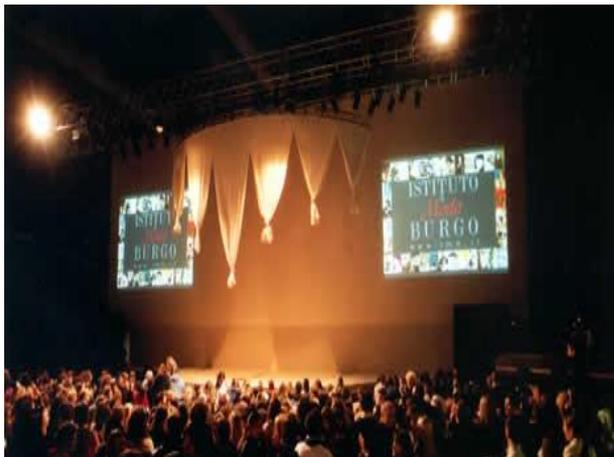
d. Transportation (trucks, taxis, VIP travel)





Budgetting checklist

e. Stage and ramp construction,
curtains and props





Budgetting checklist

f. MUSIC





Budgetting checklist

g. ADVERTISING AND PUBLICITY

**KINGSTON COLLEGE
FASHION SHOW 2006**
7pm Wednesday 21st June
The ARTHUR COTTERELL THEATRE
TO BOOK YOUR TICKET
TELEPHONE 0208 939 4613





Budgetting checklist

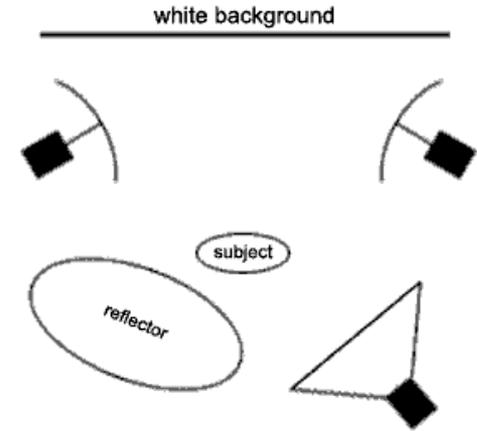
h. Public address system, sound equipment





Budgetting checklist

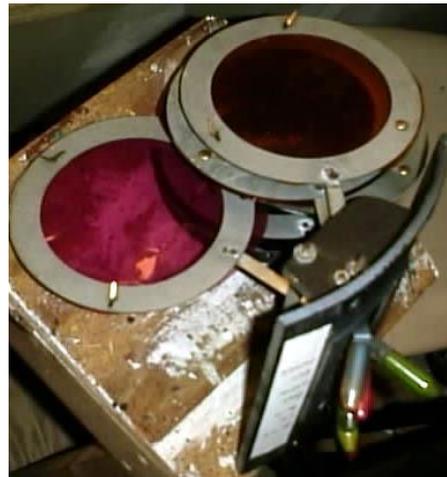
i. LIGHTING



Lighting set-up



Ligting fashion Kit





Budgetting checklist

i. LIGHTING



JIGSAW LIGHTING



Budgetting checklist

j. Electricians, carpenters and painters





Budgetting checklist

11. Alterations, pressing and dressing, hairstyling and make-up





Budgetting checklist

12. Tickets, posters, invitations and programs

BCOT School of Art and Design
Summer Art Exhibition and Fashion Show, showcasing the work produced by graduating Art and Design students

FASHION SHOW & EXHIBITION
Tuesday 13 June
7.00pm - Private View
8.00pm - Public View

Wednesday 14 June
2.00pm - Viewing for Schools and the Public (FREE)
7.30pm - Public View

Thursday 15 June
7.30pm - Public View
+ PLUS! A Special live Public Show on MONDAY 19 JUNE
9.00pm in Festival Place (near Coets Gates)

Tickets for the Fashion Show cost £3.00 in advance from Localise on 01256 306389 donnae.brown@bcot.ac.uk or on the door. Entry to the exhibition only is free.

LOWER CONCOURSE, NORTH SITE, BCOT

THE UNIVERSITY OF WINCHESTER
BCOT
success through learning

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**GROMO
FASHION SHOW**
Défilé de créateurs indépendants

jeudi
30 Novembre 2006
19h30

www.gromach.com • 022 321 13 45

Heaven
Lounge Bar & Restaurant
25 rue Philippe-Plantamour - 1201 Genève / Poissy

BOISSONS SPONSORISÉES PAR MJLF



Budgetting checklist

13. Insurance, security, depreciation of merchandise

